

DERMDX

Dermatopathology Services

We provide the highest quality, customized dermatopathology services.

TRUST

- Experience providing quality dermatopathology services since 1954
- Six expert, board-certified dermatopathologists
- Accurate diagnoses reported in the language of clinical dermatology
- Consistent thresholds and results reporting among pathologists
- Participation in quality assurance programs:
 - American Society of Dermatopathology (ASDP)
 - College of American Pathologists (CAP)
- Active participation in dermatology residency training
- Six Sigma quality management laboratory

INNOVATION

- Specialized services include:
 - Direct immunofluorescence testing and special staining performed on-site
 - Immunophenotyping of cutaneous lymphomas
 - Gene rearrangement studies
- doc2MD – A dermatology specific, easy-to-use, cost effective electronic medical record (EMR) software that will optimize your practice efficiency
- ConnectDx connectivity solutions include:
 - Integration with your EMR and PMS
 - Intelligent data delivery process
 - Proactive management of electronic environment
 - Customized practice reporting



SERVICE

- Access to dermatopathologists for personal consultations
- Immediate telephone calls to physicians on all critical results
- 24-48 hour turnaround time on biopsies
- Courteous and professional service
- Customized reports
- Daily specimen pick-up
- Knowledgeable field representatives
- Live client services; no automated telephone menus
- Extensive managed care contracts



E M R S O F T W A R E



doc2MD is a dermatology-specific, easy-to-use, cost effective electronic medical record (EMR) software that will optimize your practice's efficiency.

doc2MD EMR software:

- Is designed for a dermatology practice
- Specifically addresses dermatology practice challenges that generic EMR systems cannot
- Is cost-effective. Priced from \$49.95 per month for 1 to 3 physicians, additional physicians at a minimal cost
- Will significantly enhance office productivity and efficiency
- Will be provided with 30 free days of technical support
- Designed to quickly and accurately document each dermatology encounter in such a manner as to pass a Medicare and/or insurance audit
- Easily interfaces with your practice management system (PMS)
- Is designed to enable you to participate in dermatology pay-for-performance measures



Contact **Greensboro Pathology Associates** at **336.387.2501** to learn more about **doc2MD** and to arrange for your **30-day free trial**. This exciting new EMR software will significantly enhance office productivity.



doc2MD is a dermatology-specific, easy-to-use, cost effective electronic medical record (EMR) system that will resolve many of the patient management challenges you face in your dermatology practice.

Challenge: Repetitive documentation

- ✓ **Solution:** Medical encounter note macros, called “plans,” can be set up in the doc2MD software to automate repetitive snippets of information for standard diagnoses. The doc2MD software also allows you to set up an automated series of clicks, called “smart plans,” within an encounter note that can be executed when appropriate.

Challenge: Pathology specimen jars and requisitions are cumbersome and time-consuming to complete

- ✓ **Solution:** The doc2MD software automatically generates pathology labels, noting the patient name and specimen location, for placement on the pathology specimen bottle/jar. Once you have finished entering the specimen location, simply press a button to produce the pathology requisition.

Challenge: Managing open pathology log entries

- ✓ **Solution:** When a new encounter is created for a patient, the patient’s history is automatically reviewed to determine if there are any open pathology log entries that require further attention.

Challenge: Tracking pathology courier pickups

- ✓ **Solution:** The doc2MD software prepares courier pickup reports that detail the number of specimens, the patient chart number, and the anatomic collection point of each specimen.

Challenge: Managing laboratory logs

- ✓ **Solution:** The doc2MD software has a sophisticated pathology, clinical laboratory, and radiology log that can be quickly searched and updated to show the status of laboratory results. This log also permits ad hoc sorting, filtering, and grouping of data to ensure that patient issues are addressed in a timely manner.

Challenge: Maximizing practice efficiency

- ✓ **Solution:** The doc2MD software advanced practice analysis tools allow you to quickly review important information regarding benchmarks of success. “Click Analyzer” permits you to review every aspect of your clinical data in an easy-to-use reporting tool – one that allows you to maximize practice efficiency and profitability.

Challenge: Keeping up with pay-for-performance measures for dermatology

- ✓ **Solution:** With doc2MD, a click of a button automatically reviews each patient’s history to ensure that pay-for-performance measures are identified and addressed